

EUROCITIES KSF UPPSALA 2017

16 – 18 October



Welcome to Uppsala!

We welcome you to a growing city.

A growing city should enable its people to grow too. As a catalyst for a positive future for generations to come, it should be constantly listening, learning and adapting. It should cultivate a climate that creates opportunity and embraces advancement.

We in Uppsala welcome EUROCITIES as an excellent platform to collaborate on our common goals. These include;

Leadership - Leaders are those whose actions inspire others to dream more, learn more and do more. They listen, share, and respect the great responsibility that is placed upon their shoulders, whilst at the same time showing the courage needed to implement change. Great leaders see opportunities, but not at the expense of others. On a local, regional and European level, we wish to explore where the member cities share common ground as well as how the EU can deliver on its vision for its citizens via successful leadership.

Partnership - Alone, we can do so little, but together we can do so much. Cities thrive based on successful ecosystems. Academia provides cutting edge research, critical thinking and the foundation needed to educate talented minds. Private sector industry and start-ups capitalise on this by creating tomorrow's companies that drive innovation, attract growth, and retain this talent for years to come. By forming partnerships we can combine strengths, creating an impact for our citizens that is far greater than the sum of its parts.

Scalability - Building the next generation of technological infrastructure often starts with isolated successes and pilot studies, but now the opportunity is ripe to extend these insights into a wider serving platform. Reviewing governance models on how to implement this change at scale is of crucial importance, as are the necessary legal frameworks. We wish to explore how we as cities in the EU can further strengthen each others efforts in this process.



Marlene Burwick

Marlene Burwick
Mayor of Uppsala

SEE YOU IN UPPSALA!



EUROCITIES KSF meeting – 16–18 October 2017 Uppsala



Smart city governance models

– leadership, partnership and scalability to create the cities of the future

Day 1 Monday 16 October

- 13.00 – 14.15 Steering committee meeting
- 14.00 Registration
- 14.30 – 16.30 Members meeting including speech by Catrin Ditz, CIO, City of Uppsala
Venue: Uppsala Konsert & Kongress, Vaksala torg 1
- 16.30 – 16.45 Walk to IP-only HQ

Partnership to scale-up

When implementing a smart city vision, being able to scale-up is a necessary component. Isolated pilot projects give good verification, but in order to create true change at scale, partnerships with local stakeholders including the private sector and universities are important. We will present some real cases from Uppsala and discuss these with panels formed from other member cities and in groups.

- 16.45 – 18.00 Presentations with Q&As at the Smart City Showroom
- Fast public WiFi – models for partnerships in Uppsala
 - Building partnerships around an IoT infrastructure and the use of LoRa in Uppsala
 - Building a publicly run LoRa network in Rennes: from experimentation to deployment through partnerships
- Venue: IP-Only HQ, Bäverns gränd 17
- 18.00 Mingle at the Smart City Showroom
- 19.00 Informal dinner at Hantverksföreningens banquet hall on Nedre Slottsgatan 6



Day 2 Tuesday 17 October



9.00 Meeting point
Venue: Uppsala Konsert & Kongress, Vaksala torg 1

Effective governance and strategic leadership in cities

We explore how successful leadership can be driven through forming key partnerships and how by setting standards during city development we can engage, inspire and add value to citizens.

- 9.30 – 9.45 Welcome address by Marlene Burwick, Mayor of Uppsala
- 9.45 – 11.15 Moderated panel debate on strategic leadership in cities
Keynote by Maria Gardfjell, Vice Mayor in charge of IT and digitalization, City of Uppsala followed by a moderated panel debate, including
- Mary-Ann Schreurs, Vice Mayor of innovation, culture, design and sustainability, City of Eindhoven
 - Sally Kerr, Digital innovation manager, City of Edinburgh
 - Daniel Sarasa Funes, Smart city programme manager, City of Zaragoza
 - City of Aarhus (tbc)
- 11.30 – 12.45 Working group session: Data
- 12.45 – 13.30 Lunch

Smart city governance models – innovative city examples

“Innovation” can be an overused and often broadly used term. As a result it is helpful to keep re-defining what innovation is on a practical day-to-day level. Close ties to the research community is of course of great importance, but in what way can this expertise be utilised in the most effective and tangible manner? We explore various ways in which this can be done.

- 13.30 – 15.30 Speed networking session: Innovation projects, policy initiatives and activities by cities.
Member cities (up to 10) have the opportunity to present in 10 minutes a project or initiative. Every 10 minutes there will be a rotation.
- . The session include innovative examples from
City of Bratislava, Eindhoven, Ghent, Gijon, Manchester, Rennes, Uppsala and EURO CITIES.
Amsterdam, Bologna, Bristol, London and Moscow tbc.
- 15.30 – 17.30 Optional sessions in parallel:
- a)** Study visit: Testbed partnerships – energy solutions, a guided tour highlighting ongoing innovation projects. by STUNS energy
Venue: Vaksala-Eke
 - b)** Rural and Urban partnerships – The future of smart and sustainable food production,
Venue: Green innovation Park at the Swedish University of agricultural sciences
 - c)** Ulleråker – Building a new city area the smart way, through sustainable case models
Venue: the Uppsala room at Stationsgatan 12 (tbc)
- Please note that option a and b include bus transfer of approximately 20 minutes.**
- 19.00 Mingle at Gustavianum – walk to Uppsala Castle
- 20.00 Official dinner at Uppsala castle



Day 3 Wednesday 18 October

8.45 Meeting point
Venue: BASE10 Klostergatan 10

9.00 – 9.30 Presentation of BASE10

Citizen engagement and participation – practices and models in cities

For cities with high aspirations to become smarter and more sustainable, they must listen and engage with their own citizens. Start-ups and entrepreneurs bring added value via their existing organic networks, their passion and ability to execute in a fast and agile way. Likewise, citizens are the every-day users of such aspirations, and aside from bringing important value through their feedback, they also have the ability to become global ambassadors. Through data, qualitative analysis and by having a strong communication channel open with our citizens, how can we create long lasting value?

9.30 – 11.15 Table discussions with examples from 4 different cities
40 minutes discussion including a presentation by a city/EUROCITIES representative.
Reporting in plenary of the main take-aways from each table by a rapporteur.

Table discussions:

- 1.** Citizens in the Center – a workshop model for citizen centric solutions introduced by City of Uppsala
- 2.** Km4City: from data to services for sentient cities – the Florence urban platform: a partnership between the Florence university, the municipality and other stakeholders introduced by prof. Paolo Nesi, University of Florence
- 3.** Using GDC to involve citizens in city projects by Nikolaos Kontinakis, EUROCITIES
- 4.** City of Barcelona (tbc)

11.15 – 11.30 Coffee break

11.30 – 12.45 Digital Transition partnership session (Urban Agenda for the EU)

12.45 – 14.00 Lunch

14.00 – 15.30 Working group session: Standards and interoperability

16.00 – 17.00 Steering Committee Meeting (feedback sessions)



Recommended hotels

Booking information will be available shortly.



Elite Hotel Academia

Suttingsgränd 6, 753 19 Uppsala, Sweden

Phone: +46 18 780 99 00

E-mail: info.academia@elite.se

<https://www.elite.se/en/hotels/uppsala/hotel-academia>

Elite Hotel Academia opened in March 2017. It has a very good location, next to the central station and a few minutes walk to the conference venue. The hotel is a place for socializing, both at street level in the pub The Bishops Arms, and upstairs in the spectacular Miss Voon restaurant and sky-bar on the eleventh floor.

Radisson Blu Hotel Uppsala

Stationsgatan 4, 753 40 Uppsala, Sweden

Phone: + 46 18 474 79 00

E-mail: info.uppsala@radissonblu.com

<https://www.radissonblu.com/en/hotel-uppsala>

Radisson Blu Hotel Uppsala is located in between the central station and Uppsala Konsert & Kongress. It offers 185 bright and comfortable rooms, many of them with a great view over Uppsala city. The Picnic Bar and Restaurant offers local favorites in an open-air setting and Blu Bar serves cocktails to enjoy with friends and colleagues.

Clarion Hotel Gillet

Dragarbrunnsgatan 23, 75320 Uppsala, Sweden

Phone: +46 18 68 18 00

E-mail: cl.uppsala@choice.se

<https://www.nordicchoicehotels.com/hotels/sweden/uppsala/clarion-hotel-gillet>

Clarion Hotel Gillet focuses on personal service and a warm, welcoming atmosphere. Right in Uppsala city center, with no more than 5–10 minutes walk to Uppsala Konsert & Kongress and to the central station, and next to BASE10. The Kitchen and Table restaurant by Marcus Samuelsson has a menu full of exciting flavors and successfully combines the flavors of Manhattan with local influences.

Grand Hotel Hörnan

Bangårdsgatan 1, 753 20 Uppsala, Sweden

Phone: 018 - 13 93 80

E-mail: info@grandhotellhornan.com

Grand Hotel Hörnan is a small charming family operated hotel, built in 1907. It is located in Uppsala city center, with no more than 5-10 minutes walk to Uppsala Konsert & Kongress, to the central station, and to BASE10. The hotel's charming lobby bar is open to both hotel guests and public.

Travel to Uppsala

Uppsala is easily reached by train in just 18 minutes from Stockholm Arlanda Airport. To and from the airport, you can continue to Uppsala comfortably by both the airport buses and direct train, with departures from SkyCity.

For more information:

<http://www.destinationuppsala.se/en/Travel/Travelling-to-Uppsala>

Conference venues

Uppsala Konsert & Kongress

Vaksala torg 1, 753 31 Uppsala, Sweden

Conference venue October 16–17

<http://www.ukk.se/In-English/>

Uppsala Konsert & Kongress is a modern congress and conference centre, opened in 2007. The world famous Danish architect firm Henning Larsen Tegnesteue created Uppsala Konsert & Kongress. From the 6th floor, the building offers a spectacular view of the city.

BASE10

Klostergatan 10, 753 21 Uppsala, Sweden

Conference venue October 18

www.base10.se

BASE10 is a co-working centre for technology startups, located in the middle of Uppsala.

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